



Comune di  
Milano

# Milan Multiplier Event

## 18 October 2019

---

### **Early childhood and reading: Effective policies and multi-stakeholder approach for a city that reads to its children**

**Venue: Fondazione Catella, Via Gaetano de Castillia, 28 Milano (MM2 Gioia, MM5 Isola)**

9.00-9.30 *Registration*

9.30 - 9:45

#### **Welcome**

Stefano Buffagni, Deputy Minister, President of Strategic Committee of the Fund against minors educational poverty, Impresa Sociale Con I Bambini

Laura Galimberti, Deputy Mayor of Education, Comune di Milano

Malin Omland, Pree-school administration, City of Gothenburg

9:45 – 10:15

#### **Milano Reading Pact. Strategies and activities for a city**

Stefano Parise, Libraries Department Director, Comune di Milano

Diletta Colombo e Patrizia Nappi, Independent Bookshops Association

Marina Paoletti e Emanuela Schiavi, Italian Publishers Association

10:15 – 10:45

#### **Born to read. Public Private agreement on reading promotion for children 0/6**

Giovanna Malgaroli, Centro per la Salute del Bambino - Onlus - Segreteria Nazionale Nati per Leggere

Maria Enrica Bettinelli, Deputy Head Family Centers – ASST Fatebenefratelli - Sacco

Martina Gerosa, Urban Planner, Disability and Accessibility Manager -Cooperativa Accaparlante

10:45 - 11:15 *Coffee Break*

11:15 -11:45

#### **Strategies and Resources**

Marco Benini, Impresa Sociale Con I Bambini

Chiara Bartolozzi, Foundation Cariplo

Annamaria Cosatti, Save The Children

11:45 – 12:00

**Keynote speech**

Tiziana Mascia, Cepell, Ministry of Cultural Heritage, Activities and Tourism and University of Bozen

12:00 – 13:00

**Open talk**

with the guests and the international audience on the possible scenarios of effective policies and multi-stakeholder actions in order to support families in reading to their children.

13:30-14.00 *Buffet lunch*

14:00-15.45

**Workshops**

2 sessions of 4 parallel Workshops on best practices

BRUXELLES: How to support families that are not used to reading in reading promotion 1 and 2

TURKU: Learning social-emotional skills and language through reading

BRISTOL: Challenging social inequality through the power of the picture book

GOTHENBURG: How to co-design activities for children and families (a family-centered approach)

Registration to workshops in advance

15.45-16.00 *Coffee Break*

16.30-17.00

**Plenary and conclusions**

Moderator: Aldo Pirola

# Report



The Final Multiplier Event organized in Milan was aimed at summarizing and disseminating the learnings coming from the project and do step forward (future strategies for all partner cities and action plan for Milan). As the ME in Brussels, another aim of the one held in Milan was to serve as a platform to highlight best practices from each partner city.

The program was opened by the presentations of a series of very important internal and external stakeholders (Municipal Culture Department, representatives from the national "Born To Read" Programme, representatives from the Ministry of Education, Publishers and independent Bookshops Librarians, Libraries, a Disability Manager expert, Family Centers, Private Foundations, International Ngos (such as Save The Children). They have all presented their practices and vision on the issue of strategies and programmes related to reading in the early childhood.

The second part of the morning involved a keynote speech held held by Tiziana Mascia (Cepell - Ministry of Culture) and an Open talk involving members of the ODTR consortium and the audience on the possible scenarios of effective policies and multi-stakeholder actions in order to support families in reading to their children.



## Afternoon workshops:

\*\*\*\*\*

Workshop n. 1 facilitated by BRUXELLES Team

Title: **How to support families that are not used to reading in reading promotion**

### **Reading to children: the next level**

Reading to children: the next level is an interactive exhibition developed in Brussels in 2017. This exhibition expands the notion of reading aloud and visualizes 10 ways of embarking with children on an exciting reading journey. Parents and professionals find out how much they already contribute to the (reading) development of their children and provides inspiration to do even more. During this workshop you discover the guiding principles and the daily practice of the exhibition.

By Nicoleta Vandeputte and Krista Donckers

Nicoleta Vandeputte is the coordinator of one of the Houses of the Child in Brussels. Krista Donckers works for the pedagogical support team of the Family Unit of the Flemish Community Commission

\*\*\*\*\*

Workshop n. 2 facilitated by BRUXELLES Team

Title: **How to support families that are not used to reading in reading promotion:**

### **Family literacy and parental involvement**

How to inform parents about the active role they can play themselves in the development of the literacy skills of their child? In this workshop, we tackle this question from the perspective of low literate parents. We first present “Welcome in the classroom”, a project by Brusselleer (Center for Basic Education Brussels) that is designed to explore and broaden the interaction between parents and children in the classroom. It focuses on the skills and competences the parents already have and strengthens their wellbeing and proximity(?). In the second part of the workshop, we focus on various approaches to persuade low literate parents to discover and use the library.

By IneMeersman, ElsPatoor and StijnCallewaert

IneMeersman is responsible for various school projects within the Center for Basic Education Brusselleer. Both ElsPatoor and StijnCallewaert work for the support service of the Brussels public libraries.

\*\*\*\*\*

Workshop facilitated by **Turku Team**

Title: **Learning social-emotional skills and language through reading**

This Workshop approaches social-emotional skills from the perspective of the engagement in reading and connecting meaningful activities to reading.

The social-emotional skills supported by the content of reading, during the act of reading and in activities pre, during and post reading.

In this workshop the concept of story handles not just children's literature but also children's stories. Here, stories are understood as a wider concept than just verbal tales, but also visual and multimodal stories/narratives.

\*\*\*\*\*

Workshop facilitated by **Gothenburg Team**

Title: **How to co-design activities for children and families (a family-centered approach)**

“A good start in life and good upbringing conditions for all children” is an overall objective in the City of Gothenburg. A central strategy to achieve this goal is the implementation of a family- oriented approach which support cross-sectoral partnerships and collaborations among different professionals’ that meet children and their parents. The approach also gives reading promotion efforts a platform where to grow

and to further be developed. It creates opportunities to reach out to and strengthen families with knowledge and awareness of the importance of early reading and storytelling. In this context we will explore different reading promotion initiatives.

\*\*\*\*\*

Workshop facilitated by **Bristol Team**

Title: **Challenging social inequality through the power of the picture book**

Sharing stories with children has not only been demonstrated to enhance reading, maths and cognitive skills but also arouses curiosity and constructs our view of the world around us and our place in it. This workshop will reflect on a range of children's books and consider how they can raise questions for children about inequality, otherness and difference. We will explore the challenging nature of picture books, which through the skilful use of illustration and words, provoke the big questions about life, for the child and adult alike.