



KOMMUNAL STYRNING AV DELNINGSEKONOMIN - en lokal och global utblick

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European Research Council
Established by the European Commission

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FORSKNING OM DELNINGSEKONOMIN I STÄDER



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HUR STYR KOMMUNERNA DELNINGSEKONOMIN? VARFÖR SKILJER SIG DERAS FÖRHÅLLNINGSSÄTT TILL STYRNING?

Fallstudier av 8 städer: intervjuer (170), mobile research labs (8), litteraturgenomgång (akademisk + 'grå' litteratur), deltagarens observation/workshops (7), fokusgrupper(3)



Berlin



Göteborg



London



Toronto



San Francisco



Malmö



Amsterdam



Shanghai



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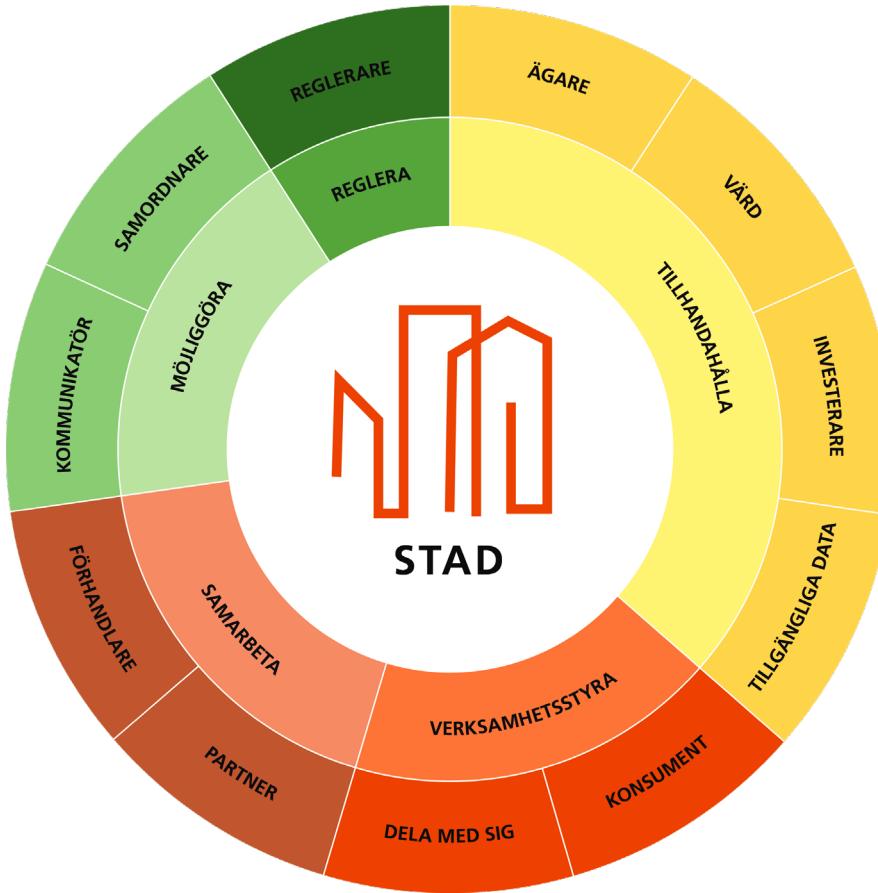


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RAMVERK FÖR KOMMUNAL STYRNING AV DELNINGSEKONOMIN

Voytenko Palgan 2021



- Ramverket är övergripande, det bygger på teori och empiri
 - ca. 60 delningsorganisationer från 8 städer
 - 3 delningsområden: ytor, transporter, prylar
- 5 mekanismer (“vertygslådor”), 11 roller (“verktyg”)
- Den samtidiga användningen av flera mekanismer/roller är möjlig
- Ramverket visar det fulla spektrumet av kommunala styrningsrutiner
- Bidrag till de akademiska samt politiska debatten om delningsekonomin

Source: Voytenko Palgan Y, Mont O and Sulkakoski S (2021) Governing the sharing economy: Towards a comprehensive analytical framework of municipal governance. *Cities* 108: 102994.
DOI: [10.1016/j.cities.2020.102994](https://doi.org/10.1016/j.cities.2020.102994)



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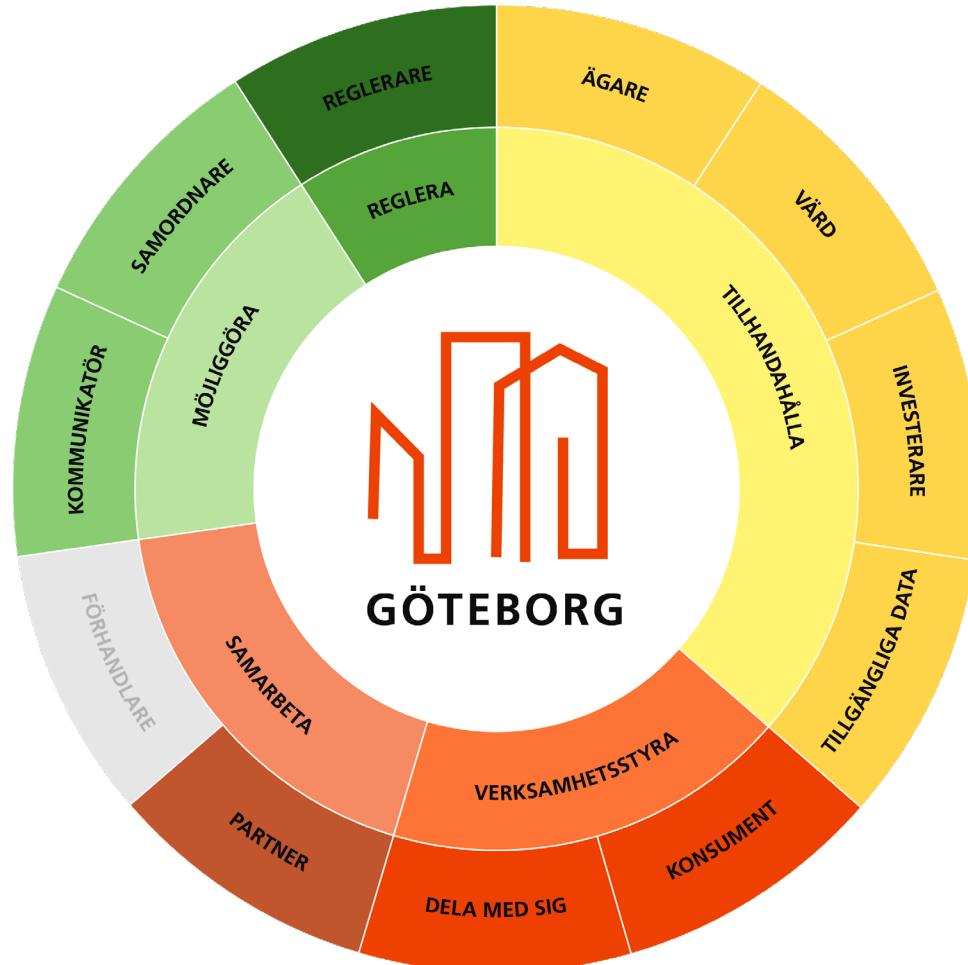
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REGLERA: reglerare



Elsparkcyklor Tier



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TILLHANDAHÅLLA: ägare, investerare, värd, tillgängliga data



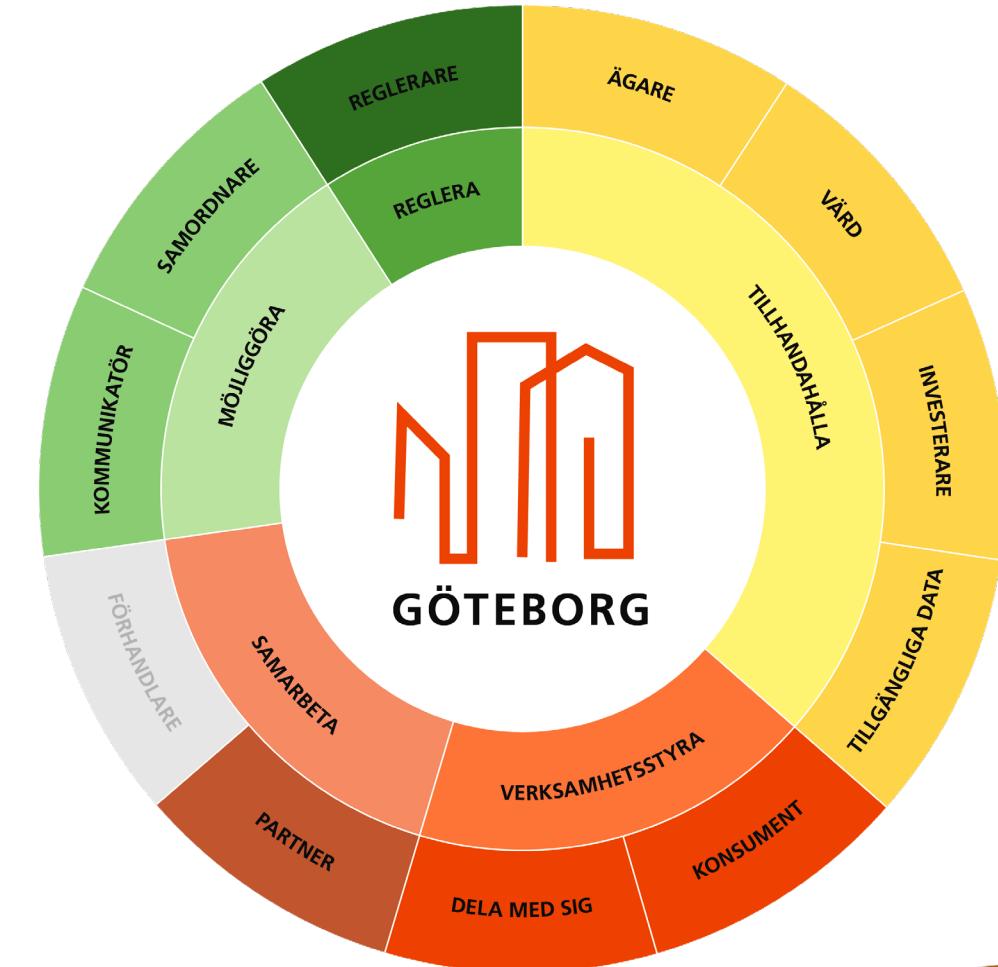
Fixoteket



Styr och Ställ



Leksaksbiblioteket



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MÖJLIGGÖRA: kommunikatör, samordnare

Smarta Kartan

Välj område ▾

Yta | Saker | Mobilitet | Mat | Kunskap & Mötet

Visar 12 kort av 346

KARLSTADLOPPIS www.karlstadloppis.se

Färjestad och i2 Norra fältet, Karlstad
Karlstads loppis
Backluckeloppis sommartid och traditionell
loppis vintertid

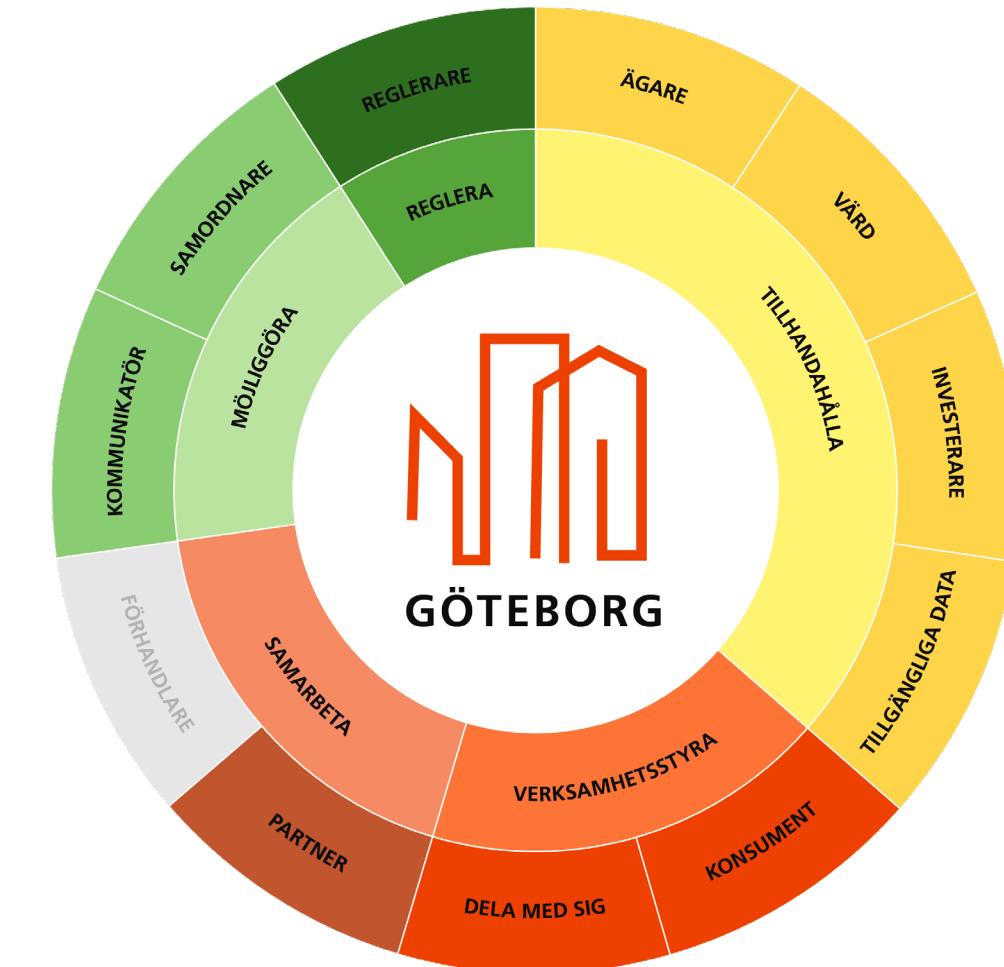
Move About bilpool

Tingvalla, Karlstad
Move About bilpool
Dela bil i en bilpool

Bryngfjordens slalombacke:
Skiduthyrning av alpin utrustning.
Skiduthyrning av alpin utrustning när det är



Smarta Kartan



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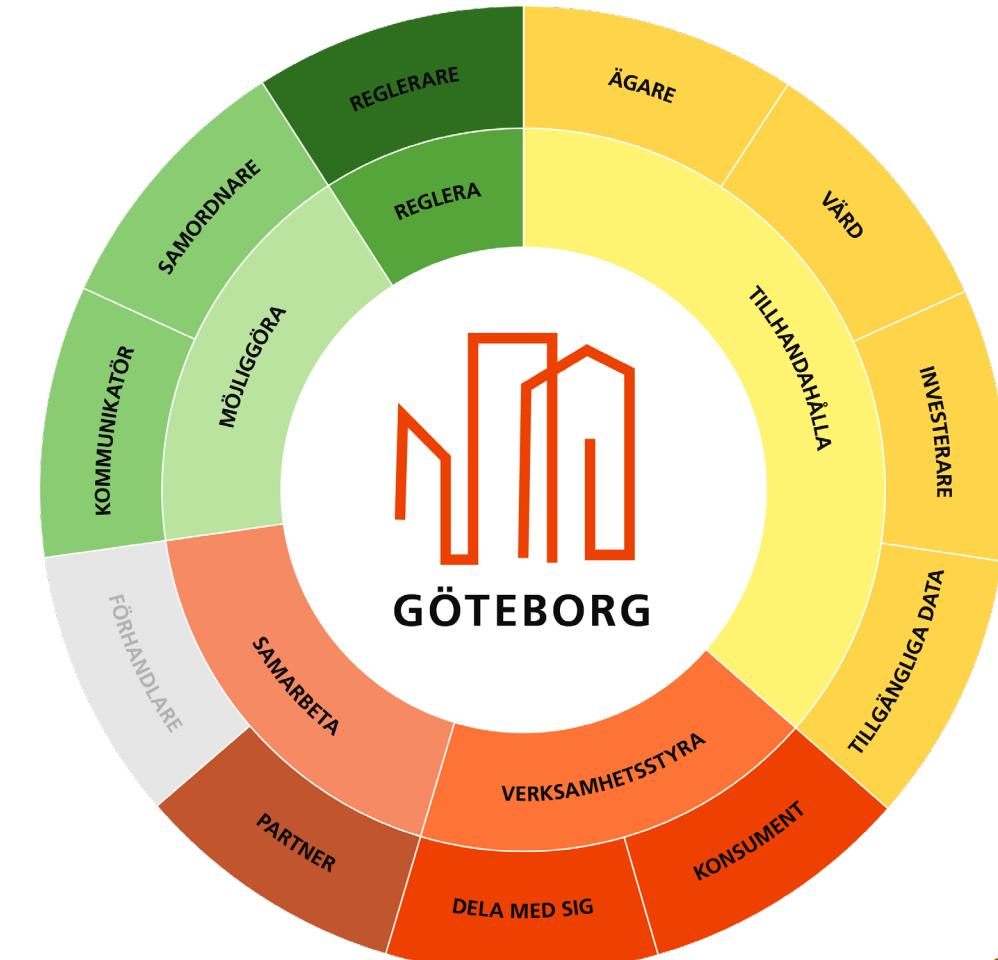
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VERKSAMHETSSTYRA: dela med sig, konsument



Bilpoolar och cykelpoolar för resor i tjänsten



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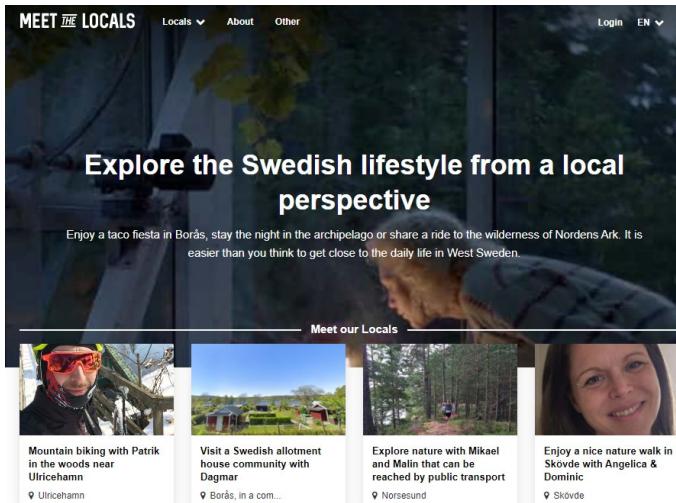
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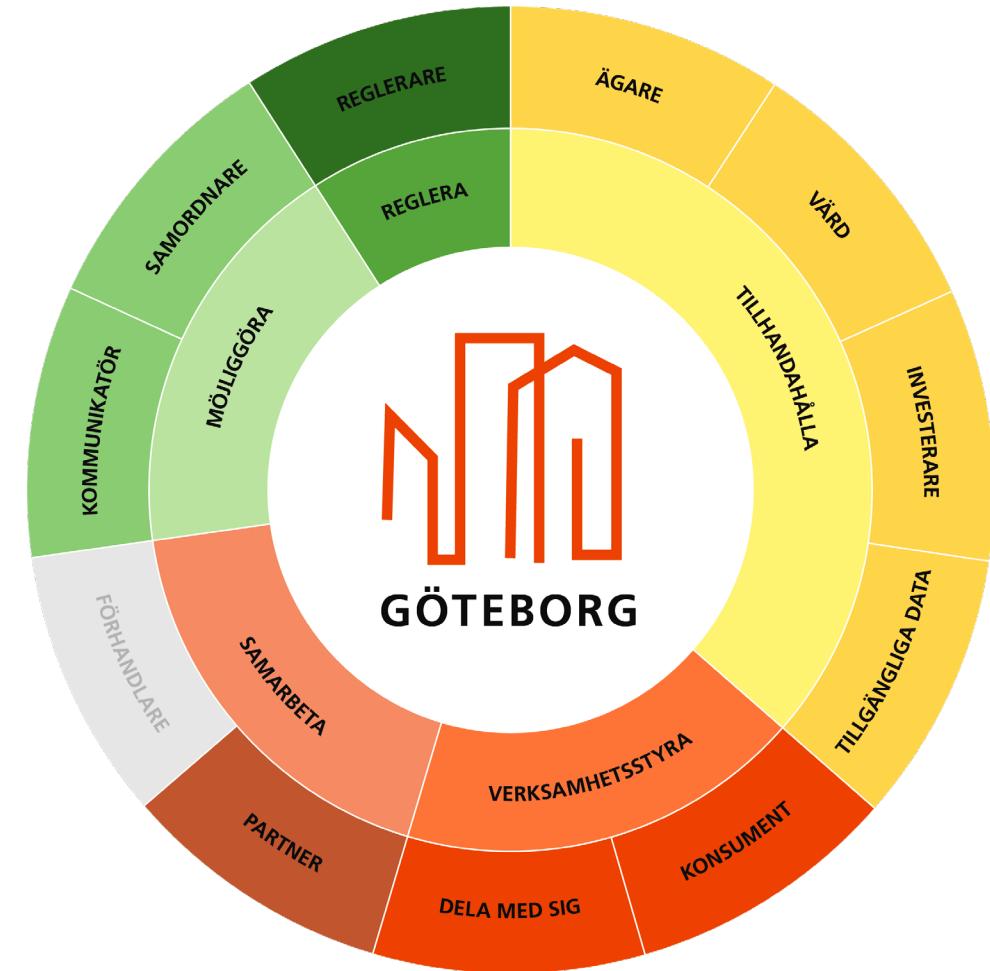
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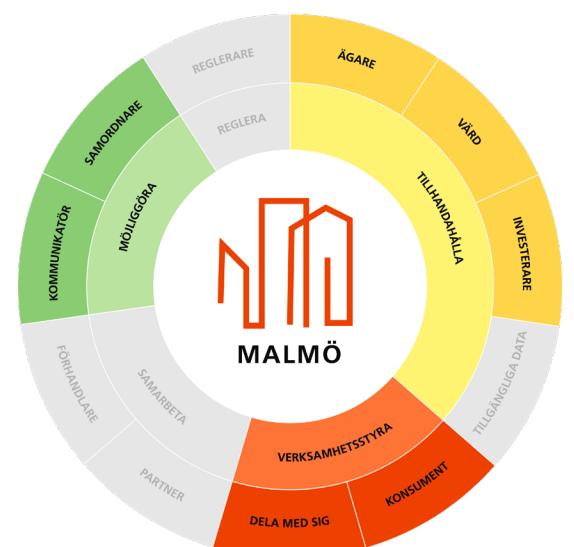
SAMARBETA: förhandlare, partner



Grow Here (f.d. Grow Gothenburg)

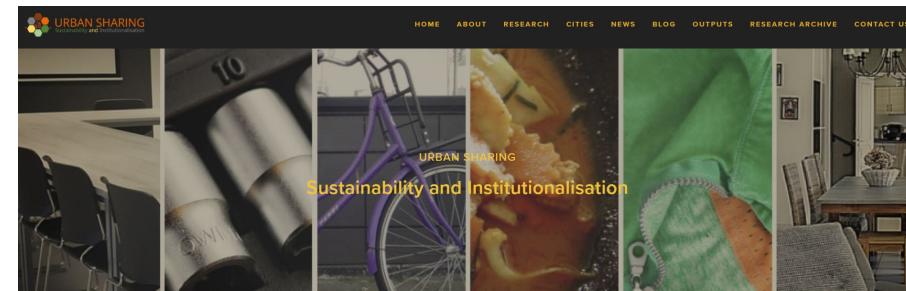


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PUBLIKATIONER OCH KOMMUNIKATION

- Voytenko Palgan, Y. and Mont, O. (kommando). Municipal Governance of the Sharing Economy Sectors: Global Insights.
- Voytenko Palgan, Y., Sulkakoski, S., Mont, O. 2020. Governing the Sharing Economy: Towards a Comprehensive Analytical Framework of Municipal Governance. *Cities*
- Voytenko Palgan, Y., O. Mont, and L. Zvolska. 2019. 'Sharing and the City: Roles, Relations and Governance Mechanisms.' In *Perspectives on the Sharing Economy*, edited by D. Wruk, A. Oberg, and I. Maurer, 173–82. Mannheim: Cambridge Scholars Publishing.
- Mont, O., Y. Voytenko Palgan, and L. Zvolska. 2019. 'Exploring Institutionalization Pathways of Urban Sharing: Towards an Explanatory Framework.' In *Handbook on the Sharing Economy*, edited by Russel Belk, G. Eckhardt, and Fleura Bardhi. Edward Elgar Publishing.
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- Voytenko Palgan, Y. 2019. *Governing Sharing Cities*. Ed. McCormick, K. and Leire, C. In *Exploring the Emerging Landscape of the Sharing Economy in Cities*, report by Sharing Cities Sweden, Lund University.
- **8 snapshots:** Amsterdam, Toronto, Malmö, Gothenburg, San Francisco, London, Berlin, Shanghai: <https://www.sharingandthecity.net/snapshot>
- **Blog** Five Ways to Shape the Sharing Economy in Cities: Redesigning our Economies and Communities in the Face of Pandemics and Crises



TACK !



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ETT FORSKNINGSRÅD FÖR HÅLLBAR UTVECKLING
A SWEDISH RESEARCH COUNCIL FOR SUSTAINABLE DEVELOPMENT



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