



The Switch to Electric

Questions to discuss

Part 1 Society

Why do you think interest in electrification and electric vehicles is currently increasing?

What do you think are society's biggest challenges regarding electrification?

How do you think change towards electrification will affect your working life?

How do you think change towards electrification will affect your private life?

Part 2 Sustainability

How do you think electricity production will change to keep up with the increasing electrification of society?

How does your company influence, and how is it affected by, ethical questions concerning materials and production of for instance electric car batteries?

What are the biggest possibilities and challenges for the electric car to become a sustainable alternative to the traditional car?

How do you believe your company will change its sustainability work?